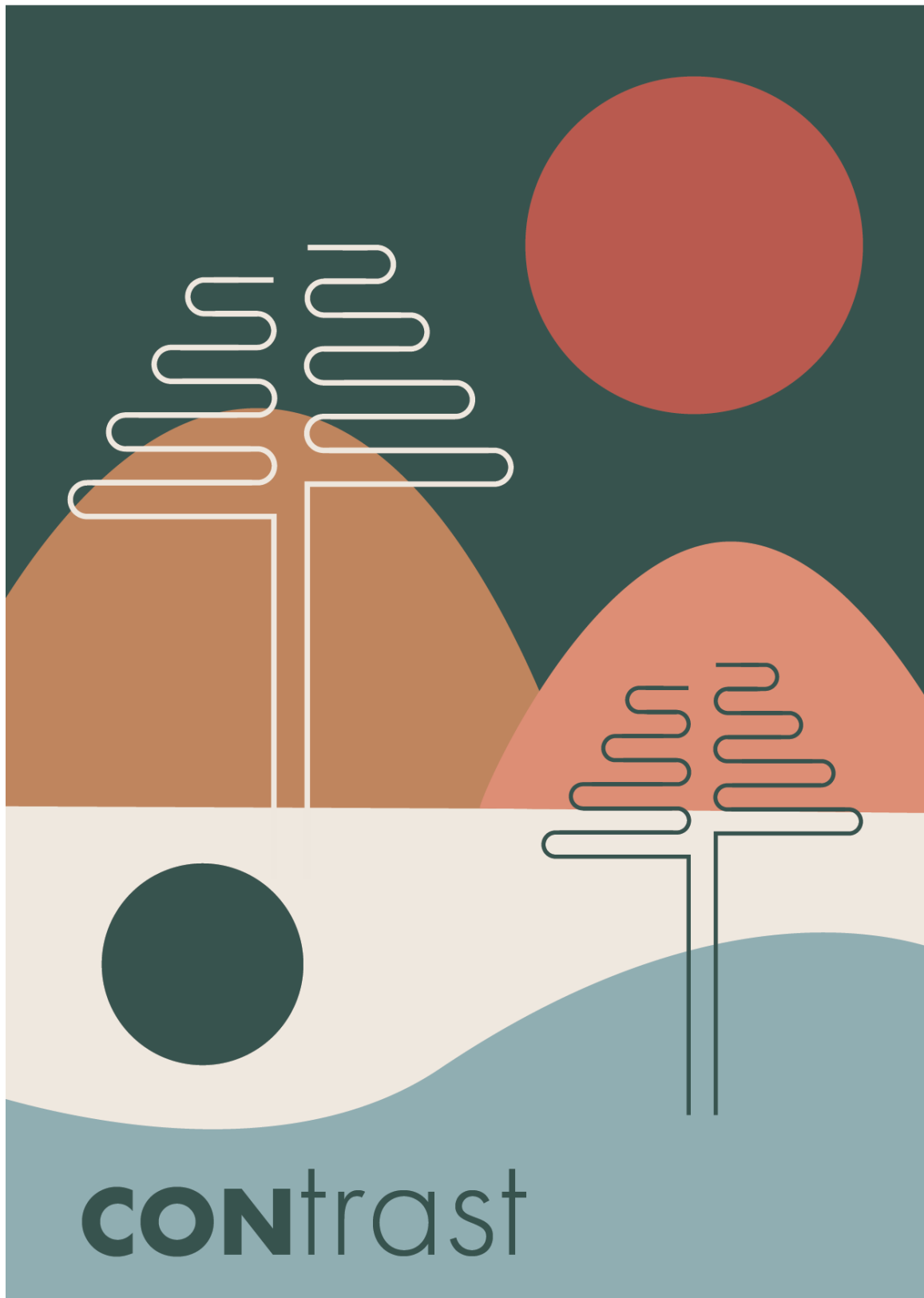


PRINCIPLES OF DESIGN

Jhoanne Mariano
Marlene Baloyo
Minh Vy Truong
Prudence Ka-Ching Lo
Ruby May Singular

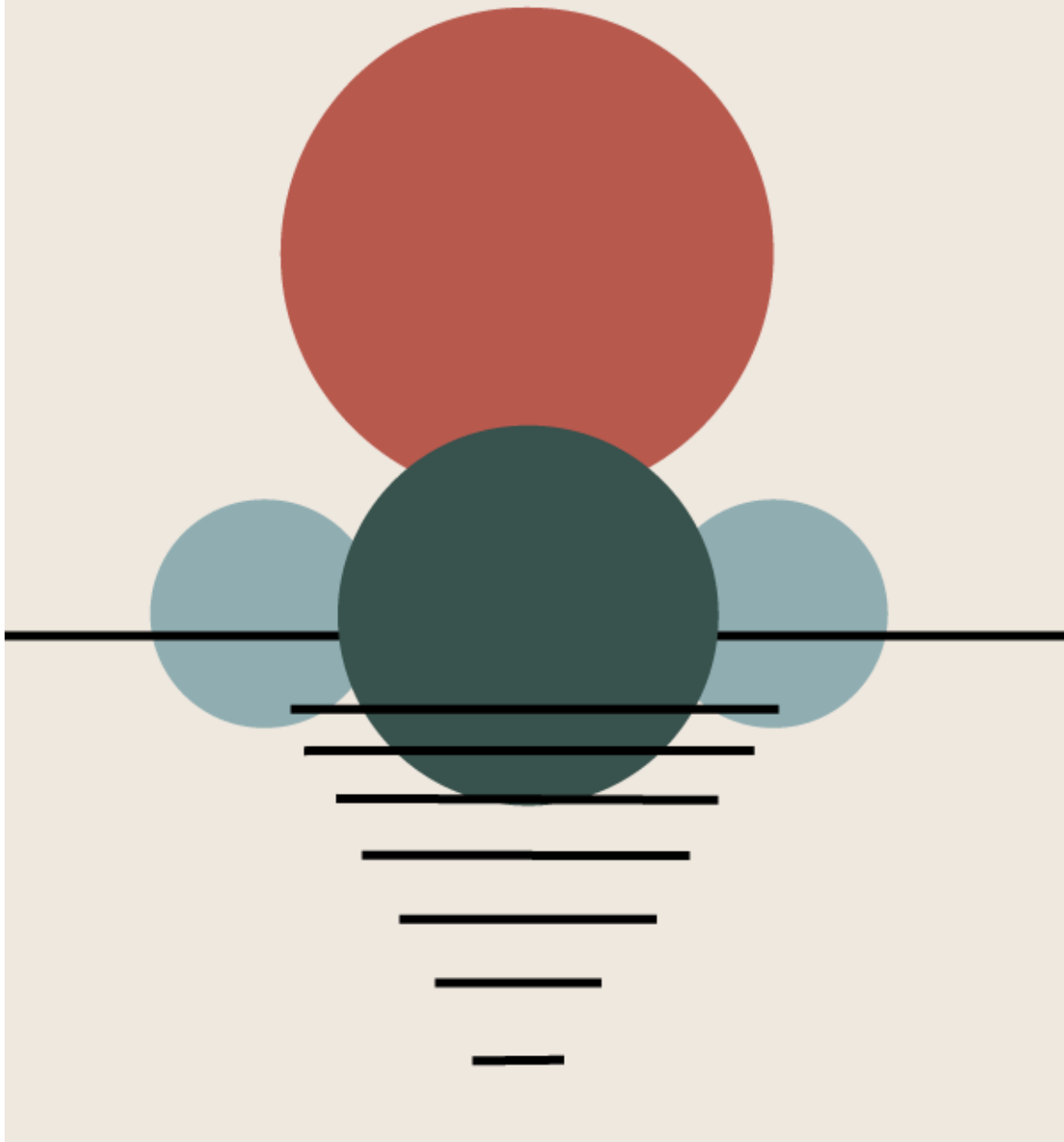


The use of white space, distribution of color, circles and curved lines provide symmetry in this minimalist poster. It shows the design principle, balance whichever way you try to equally fold or cut the poster.



In this layout, the colors and shapes are used to create contrast. The red circle on the green background are contrasting colors. Also, each element is used in opposite sizes — trees, mountains, and waves.

SCALE



In this poster, symmetry is created with the scale of the circles, the use of spacing, and the scale of the lines.



The art of movement is meant to draw the viewer's intention to what is needed to be seen. Multiple triangles laid on top of each other creates an arrow which are meant to draw the attention to the word "movement."



In this design, multiple elements such as circles, waves, and lines are created as the base and then repeated to develop a pattern. The bottom part highlights the pattern in this design.

ATTRIBUTIONS

Inspired by Abstract minimalist posters by chipus, 123RF from <https://www.elpublicista.es/contenido-externo/como-crear-carteles-minimalistas-para-verano-2021>

Color scheme inspired by Collection 029, Volume III by Meag By Design, published on October 16, 2022, from <https://www.pinterest.ca/pin/837177018249534401/>

Font used is Futura PT from Adobe Fonts. Designed by Isabella Chaeva, Paul Renner, Vladimir Andrich, and Vladimir Yefimov. From Paratype. Link: <https://fonts.adobe.com/fonts/futura-pt#fonts-section>